Pancreatic Cancer UK has always worked tirelessly to make a difference - through our services, our research programme and more recently through our campaigning activities. Looking forward, it is our intention to build on this work to achieve our vision of a long and good life for everyone diagnosed with pancreatic cancer.

This **vision** represents a challenge of enormous proportions. Pancreatic cancer is the most fatal form of cancer in the UK with only around 4% of patients surviving 5 years or more - something that hasn’t changed much in the last 40 years. This is an appalling legacy. Through our work – and the work of our colleagues and supporters – we believe we can make significant progress towards our vision.

**MISSION**

**WHAT WE DO**

Pancreatic Cancer UK is a national charity fighting pancreatic cancer on all fronts: support and information, campaigning, and research.

**VALUES**

**HOW WE WORK**

- **Compassionate**
  We understand the very personal journeys that patients, families and carers go through when touched by pancreatic cancer.

- **Integrity**
  We are consistently honest and trustworthy in all that we do.

- **Enterprising**
  We have a “can do” approach and are single-minded in our efforts to change the statistics surrounding pancreatic cancer.

- **Passionate**
  We are tireless in our pursuit of our vision and believe sincerely that we can change lives for the better.

**VISION**

**WHAT WE WANT TO ACHIEVE**

Pancreatic Cancer UK is striving for a long and good life for everyone diagnosed with pancreatic cancer.

**STUDY FOR SURVIVAL**

Pancreatic Cancer UK’s *Study for Survival* represented the first - and only - comprehensive review of pancreatic cancer across the UK. It drew on the experiences and views of over 1,000 people living and working with pancreatic cancer, and an analysis undertaken in partnership with the National Cancer Intelligence Network. It was also informed by a review of the international pancreatic cancer research landscape.

The Study report identified huge shortcomings for pancreatic cancer on almost every front, from survival through to patient experience.

These shortcomings include:

- Pancreatic survival rates that are lower in the UK than many other European countries – five-year survival rates, now around 4%, are nearly half what they are in the US, Canada and Australia.

- Significant regional variations in survival rates across the UK – as well as in rates of referral to pancreatic cancer specialist centres and surgery.

- Surgical rates in the UK – the only life-saving treatment for pancreatic cancer – are half (10%) of the estimated percentage of patients (20%) who may be eligible for surgery at the point of diagnosis.

- An early diagnosis challenge - pancreatic cancer patients visit their GP’s more frequently than other cancer patients prior to diagnosis. Pancreatic Cancer UK’s patient and carers survey found that nearly 25% of pancreatic cancer patients experienced symptoms for up to a year before diagnosis with almost 30% visiting their GP five times or more.

- Poor patient experience – our patient and carers survey also identified unsatisfactory experiences with NHS care, ranging from poor coordination between different providers of care through to access to specialist services including dietary advice and effective pain management treatment. Our survey also found that nearly a third of pancreatic cancer patients did not have access to a Clinical Nurse Specialist – something that is proven to be linked to poor patient experience. This is backed up by the Department of Health’s 2010 National Cancer Patient Experience Survey (NCPEs) which also shows that pancreatic cancer patients have a worse NHS experience than almost any other cancer patient group.

- Despite being the 5th most common cause of cancer death in the UK, pancreatic cancer receives only 1% of the National Cancer Research Institute partners’ research spend.

- Pancreatic cancer is a complex and hard-to-treat disease. One of the most significant challenges of all is a lack of effective treatments. In addition, there are currently no suitable markers or simple tests to support screening and early detection of the disease.

- Low levels of pancreatic cancer patient involvement in clinical trials – our Study for Survival research found that only 10% of patients took part in a clinical trial and most said that no-one spoke to them about the possibility of joining a trial.
**ACHIEVEMENTS TO DATE**

Pancreatic Cancer UK was established as a charity in 2006. Since then we have worked hard to make a real difference to the lives of everyone affected by pancreatic cancer. Some of our notable achievements include:

1. **Development of our support and information service** which includes one-to-one telephone and online support. Our services team now has two nurses with specialist pancreatic cancer expertise. Working with medical experts we have developed a range of information resources, including *Recently Diagnosed with Pancreatic Cancer* booklet and factsheets on diet and surgery. Pancreatic Cancer UK’s website is the most comprehensive specialist information resource for pancreatic cancer patients, carers and families in the UK. We received nearly 100,000 unique visitors to the website in 2012, and our Information and Support section was the most frequently visited area.

2. **Raising the profile of pancreatic cancer and the need to tackle this lethal disease through our campaigning work.** As part of our Campaign for Hope we have supported the establishment of an All-Party Parliamentary Group (APPG) on pancreatic cancer and hosted a national pancreatic cancer Early Diagnosis Summit in June 2012, which was opened by the Minister for Care Services. The Summit was attended by nearly 80 experts from primary and secondary care, as well as patients and their families and carers. We also produced a policy briefing, discussed at a Parliamentary Roundtable event in November 2012 that evidenced the appalling shortfall in pancreatic cancer research investment in the UK. This briefing clearly set out the case for a UK pancreatic cancer research strategy – and for investment into research to reach £10m by 2015.

3. **Investment of well over £1m in a range of world-class research projects and fellowships across the UK.** In 2012 we launched our Smart Research Strategy which included the allocation of an additional £0.5m to our Research Innovation Fund. The Fund will support research that will make the most impact on saving lives. Implementation of the Research Strategy is being supported by our Scientific Advisory Board which draws its membership from leading scientists across the world.

4. **Raising awareness of both the charity and the pancreatic cancer cause.** The launches of both our Study for Survival and our Campaign for Hope generated significant media attention in 2011. On the day of the launch alone our messages reached over 34.5 million people. The charity also obtained substantial media coverage during Pancreatic Cancer Awareness Month 2012, achieving a reach of nearly 50 million people.

---

**CAMPAIGN FOR HOPE**

The Study for Survival gave us insight into the overwhelming need to offer all those affected by pancreatic cancer a sense of hope. Hope that together we can make a difference, as we can’t do this alone. This has led to the launch of our first flagship campaign – Pancreatic Cancer UK’s Campaign for Hope.

**CAMPAIGN FOR HOPE has two ambitious goals:**

1. **To double five-year survival rates within five years.**

2. **To move the NHS experience of pancreatic cancer patients from being one of the worst to one of the best.**

---

**THE STUDY FOR SURVIVAL HAS GIVEN US INVALUABLE INSIGHT INTO THE UK PANCREATIC CANCER LANDSCAPE AND THE CHALLENGES EXPERIENCED FIRST-HAND BY THOSE LIVING AND WORKING MOST CLOSETLY WITH THE DISEASE. THESE INCLUDE PATIENTS, THEIR FAMILIES AND CARERS, GP’S, NURSES WORKING WITH PANCREATIC CANCER PATIENTS, MEDICAL AND SURGICAL CLINICIANS, AND RESEARCHERS.**
Ambitions 2013-2016

Our ambitions for 2013-2016 highlight the progress that we want to make towards our long-term vision of a long and good life for everyone affected by pancreatic cancer.

Priority 1

Increase Reach
To serve more patients and carers better.

Priority 2

Increase Policy Engagement and Political Impact
To achieve more through direct engagement with parliamentarians and policy makers.

Priority 3

Smarter Research
To make the most impact with limited resources and to leverage additional investment - and development of new talent - through our own research expenditure.

Priority 4

Increase Visibility
To raise the profile of the disease and its impact on patients and families - and of the charity and the work that we do.

Priority 5

Increase Income and Maintain Acceptable Ratios for Fundraising and Administration
To generate the resource we need to meet the challenges of pancreatic cancer and to ensure that we use the resources we have in the best possible way.

Strategic Priorities 2013-2016

These priorities highlight the different ways that we feel we can make progress towards our vision. For example, by directly providing one-to-one support and information to those affected by pancreatic cancer, by working collaboratively with other key players, such as our work with the Medical Research Council on our Future Research Leaders Fund and by influencing through our campaigning activity, which aims to place pancreatic cancer high on the political agenda.

All of this work is underpinned by the need to raise awareness of pancreatic cancer – with the public, parliamentarians, policy makers, health care professionals working in the NHS, as well as with the media. It is also underpinned by the need to establish a solid income base to enable us to invest in our work to achieve the scale of change required.

Pancreatic Cancer UK’s five strategic priorities have been developed by our Trustees with a view to providing key principles to guide our work over the course of 2013-2016. They are:

To serve more patients and carers better.

To achieve more through direct engagement with parliamentarians and policy makers.

To make the most impact with limited resources and to leverage additional investment - and development of new talent - through our own research expenditure.

To raise the profile of the disease and its impact on patients and families - and of the charity and the work that we do.

To generate the resource we need to meet the challenges of pancreatic cancer and to ensure that we use the resources we have in the best possible way.

Measuring Success 2013-2016

To achieve our five priorities we will need to make significant progress in all our areas of activity over the next three years, and measure this against clean performance indicators. The following provides a summary of how we will do this, and is underpinned with detailed strategies and plans for each area: support and information; campaigning; research; awareness raising and growth.

The Strategy for Hope supports the Campaign for Hope goals:

- Everyone diagnosed in the UK with pancreatic cancer has access to information about our services.
- Service users have doubled year-on-year.
- Annual service satisfaction levels are 90%.
- There is government commitment to our Campaign for Hope goals.
- Over 25% of MPs support the Campaign.
- A substantial movement for change has been created across the UK.
- Our research funding has increased year on year.
- At least 3 Future Research Leaders have been supported.
- A UK pancreatic cancer research strategy is in place - funding reaches at least £10m.

Fundraising

- Annual income has doubled to at least £2 million.

Awareness Raising

- Awareness of pancreatic cancer has increased substantially.
- To double five-year survival rates within five years.
- To move the NHS experience of pancreatic cancer patients from being one of the worst to one of the best.

Awareness of Pancreatic Cancer has increased substantially

To generate the resource we need to meet the challenges of pancreatic cancer and to ensure that we use the resources we have in the best possible way.

Empower Patients with high-quality support and information

Campaign to double survival rates and improve patient experience

Save Lives through smart research
As a national charity we have an important role to play in providing information and support directly to those affected by pancreatic cancer - through our telephone and email support line, our community forums and through the provision of information resources.

We have already started to fill some of the significant gaps in the information that is available. Looking forward, we aim to increase the development of our resources to fill further gaps, for example, in surgery and other aspects of treatment, like pain management.

Our information and support service is also there to empower patients to be involved in decisions about their care and treatment - and to take decisions that are likely to result in the most positive outcomes possible and that are right for them. In addition to direct one-to-one support, we provide up-to-date and relevant information about pancreatic cancer specialist centres, clinical trials and emerging research and treatment developments. We believe that this kind of information can enable pancreatic cancer patients to take decisions that are not only right for them, but that can impact on their survival.

We also know through our Study for Survival and our daily contact with health professionals, that there is an unmet need within the health service for training and support for those working with people affected by pancreatic cancer. We are particularly concerned that many pancreatic cancer patients are not referred to specialist treatment centres - and therefore do not have the benefit of access to a Clinical Nurse Specialist with expert knowledge of the disease and its impact on patients. We will work with nurses right across the NHS to improve understanding of the complex needs of pancreatic cancer patients and to promote the sharing of expertise, skills and knowledge. This will enhance support provided to all pancreatic cancer patients, particularly those patients that are not treated at pancreatic cancer specialist centres.

The overall aim of our Support and Information service is to make significant progress towards our Campaign for Hope goal to improve the NHS experience of pancreatic cancer patients and their families and carers and to empower patients to help save lives.

To help achieve this we will ensure that everyone affected by pancreatic cancer, regardless of where they are treated, has access to high-quality information and support.

The overall aim of our Support and Information service is to make significant progress towards our Campaign for Hope goal to improve the NHS experience of pancreatic cancer patients and their families and carers and to empower patients to help save lives.

IN ADDITION:

4. We will have a comprehensive online support service, which will include new developments such as monthly live chat sessions for patients, carers and families.

5. At least six new local support groups will have been established for patients, families and carers.

6. We will have a portfolio of 15 new, accredited information resources which will fill the gaps identified by patients and health care professionals and cover every step of the patient journey.

7. We will have developed other new resources and tools, for example, an improved database of clinical trials, to empower patients to take positive actions and decisions relating to their treatment and care.

8. A Pancreatic Cancer UK training programme will have been established for healthcare professionals working with pancreatic cancer patients in the NHS – with a particular focus on those health professionals not working at specialist centres. This will include three locally delivered training events, annually, which will support up to 200 nurses - not based at specialist centres - working with pancreatic cancer patients.

9. A formal network will have been established of over 300 healthcare professionals working with pancreatic cancer patients. We will provide network members regular updates on pancreatic cancer developments, resources and training, and the opportunity to share experiences and knowledge.
CAMPAIGNING

Our Study for Survival identified a catalogue of challenges for pancreatic cancer that need to be tackled as soon as possible.

However, overcoming these challenges will not be easy, and will not be fully achieved within the timeframe of this strategy, nor through the work of Pancreatic Cancer UK alone. At the same time, we believe that through our campaigning efforts we can make significant inroads over the next three years.

With our Campaign for Hope we have set the bar high with two ambitious overall goals:

1. To double five-year survival rates within five years.
2. To move the NHS experience of pancreatic cancer patients from being one of the worst to one of the best.

During the next three years the overall aim of our campaigning work is to make significant progress towards these goals. In particular, our efforts will focus on:

- Improving early diagnosis.
- Increasing rates of surgery.
- Improving access to treatments, including new and emerging treatments, that may improve survival.

In addition we need to ensure that changes within the NHS do not result in those affected by pancreatic cancer not having access to the highest quality, specialist care available, including access to a Clinical Nurse Specialist. To do this pancreatic cancer needs to gain recognition as a political priority and to be identified as a cancer that requires specific attention within the government’s cancer strategy.

SPECIFICALLY BY 2016:

1. There will be government commitment to our Campaign for Hope goals as part of their cancer strategies. To achieve this we will work closely with the All-Party Parliamentary Group (APPG) on Pancreatic Cancer at Westminster, and with governments across the four nations to have these goals addressed in Wales, Scotland and Northern Ireland.
2. The political profile of pancreatic cancer will have been raised, with over 25% of UK MPs formally supporting Pancreatic Cancer UK’s Campaign for Hope.
3. A substantial movement for change will have been created. We will have established a significant community of supporters and volunteers across the UK who will be working with us to achieve the political change needed to make a difference to pancreatic cancer survival rates and patient experience. This will include a network of at least 100 pancreatic cancer survivor role-models.
4. Undertaken a significant programme of policy research to improve our understanding of the key issues identified in the Study for Survival and the evidence needed to identify solutions. This will tackle a range of issues, including those related to regional variations in survival, referral and surgery rates, as well as the challenges and opportunities for pancreatic cancer scientific research.
5. Identified new actions required to tackle pancreatic cancer challenges. Specifically, actions that will lead to improved one- and five-year survival, like increased rates of resection and access to new treatments. We will hold an annual Pancreatic Cancer UK Summit with a view to working with politicians, patients, families and carers, health care professionals, researchers and policy makers to identify what needs to be done.
6. Taken forward the recommended actions we believe are required to increase survival and improve patient experience. For example, the recommendations outlined in our 2012 Early Diagnosis Summit report and Cancer of unmet need: the pancreatic cancer research challenge policy briefing.
7. Campaigned, with our colleagues in the cancer community, to protect the role of Cancer Nurse Specialists (CNS) in the NHS to ensure all pancreatic cancer patients have access to a CNS.
OVER THE LAST FEW YEARS WE HAVE DEVELOPED A ‘SMART’ APPROACH TO OUR RESEARCH ACTIVITIES. WE ARE AWARE OF HOW MUCH THERE IS TO DO IN Pancreatic cancer research and how much resource is needed to really make a difference in this area.

SPECIFICALLY BY 2016:

1. Pancreatic cancer UK’s project research funding will have increased year on year and we will continue to identify and support the most innovative research opportunities which have the potential to save the most lives via our research innovation fund.

2. At least three future research leaders will have been supported. This will continue to be undertaken in partnership with the Medical Research Council, thus at least doubling our own funding.

3. We will have worked with the research community and government to ensure that a pancreatic cancer research strategy is in place and that funding reaches at least £110m in the UK.

Our policy briefing ‘A cancer of unmet need: the pancreatic cancer challenge’ evidenced how woefully under-funded pancreatic cancer research is in the UK. Based on mortality rates this briefing highlighted the stark differences in pancreatic cancer research investment per year per death (£553) and investment per death per year for other cancers, like breast cancer (£3,613). Pancreatic cancer UK will work with the research community to redress this imbalance and to secure development of a UK pancreatic cancer research strategy.

Our own grants programme will focus on research that is needed to save the most lives, particularly through earlier detection of pancreatic cancer. It will fund the most exciting and innovative thinking, enabling the piloting of new approaches and technologies both in the pancreatic cancer field and in other cancers via our research innovation fund. To support this, we will also aim to attract the best young minds into pancreatic cancer research via our future research leaders fund, and we will work in partnership with other funders worldwide to maximize our resources and leverage as much new funding as possible into pancreatic cancer.

We recognize that progress towards our campaign for hope goals can be achieved through all our activities. Our overall aim in our research work therefore is to make significant progress towards doubling five-year pancreatic cancer survival rates within five years.

RESEARCH

Specialising in pancreatic cancer research

1. We will have worked with the research community to redress this imbalance and to secure development of a UK pancreatic cancer research strategy.

2. At least three Future Research Leaders will have been supported. This will continue to be undertaken in partnership with the Medical Research Council, thus at least doubling our own funding.

3. We will have worked with the research community and government to ensure that a pancreatic cancer research strategy is in place and that funding reaches at least £110m in the UK.

Our policy briefing ‘A cancer of unmet need: the pancreatic cancer challenge’ evidenced how woefully under-funded pancreatic cancer research is in the UK. Based on mortality rates this briefing highlighted the stark differences in pancreatic cancer research investment per year per death (£553) and investment per death per year for other cancers, like breast cancer (£3,613). Pancreatic cancer UK will work with the research community to redress this imbalance and to secure development of a UK pancreatic cancer research strategy.

Our own grants programme will focus on research that is needed to save the most lives, particularly through earlier detection of pancreatic cancer. It will fund the most exciting and innovative thinking, enabling the piloting of new approaches and technologies both in the pancreatic cancer field and in other cancers via our research innovation fund. To support this, we will also aim to attract the best young minds into pancreatic cancer research via our future research leaders fund, and we will work in partnership with other funders worldwide to maximize our resources and leverage as much new funding as possible into pancreatic cancer.

We recognize that progress towards our campaign for hope goals can be achieved through all our activities. Our overall aim in our research work therefore is to make significant progress towards doubling five-year pancreatic cancer survival rates within five years.

SPECIFICALLY BY 2016:

1. We will have increased awareness of pancreatic cancer substantially. We will establish a baseline of awareness of pancreatic cancer and pancreatic cancer UK to enable us to measure forward progress.

2. There will be a 20% increase year-on-year in traffic to our website.

3. Pancreatic cancer UK branded media coverage will have doubled.

4. Our social networks will have grown by 50% year-on-year.

Our policy briefing ‘A cancer of unmet need: the pancreatic cancer challenge’ evidenced how woefully under-funded pancreatic cancer research is in the UK. Based on mortality rates this briefing highlighted the stark differences in pancreatic cancer research investment per year per death (£553) and investment per death per year for other cancers, like breast cancer (£3,613). Pancreatic cancer UK will work with the research community to redress this imbalance and to secure development of a UK pancreatic cancer research strategy.

Our own grants programme will focus on research that is needed to save the most lives, particularly through earlier detection of pancreatic cancer. It will fund the most exciting and innovative thinking, enabling the piloting of new approaches and technologies both in the pancreatic cancer field and in other cancers via our research innovation fund. To support this, we will also aim to attract the best young minds into pancreatic cancer research via our future research leaders fund, and we will work in partnership with other funders worldwide to maximize our resources and leverage as much new funding as possible into pancreatic cancer.

We recognize that progress towards our campaign for hope goals can be achieved through all our activities. Our overall aim in our research work therefore is to make significant progress towards doubling five-year pancreatic cancer survival rates within five years.

AWARENESS RAISING

Researchers leading the way

1. We will have increased awareness of pancreatic cancer substantially. We will establish a baseline of awareness of pancreatic cancer and pancreatic cancer UK to enable us to measure forward progress.

2. There will be a 20% increase year-on-year in traffic to our website.

3. Pancreatic cancer UK branded media coverage will have doubled.

4. Our social networks will have grown by 50% year-on-year.

In the course of the last few years we have seen the development of a strong community of individuals and organisations who are all working hard to tackle this lethal disease. But the scale of change that we need to achieve requires much more in the way of support for the cause. Support from patients and their families and carers, the public, parliamentarians, policy makers, clinicians, nurses, the media and scientists to name but a few.

This support, can only be gained by making people aware of pancreatic cancer and its appalling legacy – and by convincing them that by working with us, and the wider pancreatic cancer community, they can make a difference. We also know that for us to meet our ambition to significantly increase the number of people we reach and support, we must raise the profile of the charity and its work so that everyone affected by pancreatic cancer can access our services.

Because of this, raising awareness of the work of the charity, and the disease, represents a central component of our forward plans. We need to ensure that pancreatic cancer is high on everyone’s agenda. This requires us, over the next three years, to invest in a comprehensive communications strategy.

Our overall aim is to raise the profile of the charity and the cause in order to generate the support of patients, families, carers, the public, parliamentarians, policy makers, health professionals and scientists.

SPECIFICALLY BY 2016:

1. There will be a 20% increase year-on-year in traffic to our website.

2. Pancreatic cancer UK branded media coverage will have doubled.

3. Our social networks will have grown by 50% year-on-year.

4. We will do this by using all available communication channels to get the message across. We will also use all opportunities, from pancreatic cancer awareness month through to policy campaigns and fundraising appeals.

We recognise that progress towards our campaign for hope goals can be achieved through all our activities. Our overall aim in our research work therefore is to make significant progress towards doubling five-year pancreatic cancer survival rates within five years.

IN ADDITION:

In the course of the last few years we have seen the development of a strong community of individuals and organisations who are all working hard to tackle this lethal disease. But the scale of change that we need to achieve requires much more in the way of support for the cause. Support from patients and their families and carers, the public, parliamentarians, policy makers, clinicians, nurses, the media and scientists to name but a few.

This support, can only be gained by making people aware of pancreatic cancer and its appalling legacy – and by convincing them that by working with us, and the wider pancreatic cancer community, they can make a difference. We also know that for us to meet our ambition to significantly increase the number of people we reach and support, we must raise the profile of the charity and its work so that everyone affected by pancreatic cancer can access our services.

Because of this, raising awareness of the work of the charity, and the disease, represents a central component of our forward plans. We need to ensure that pancreatic cancer is high on everyone's agenda. This requires us, over the next three years, to invest in a comprehensive communications strategy.

Our overall aim is to raise the profile of the charity and the cause in order to generate the support of patients, families, carers, the public, parliamentarians, policy makers, health professionals and scientists.

IN ADDITION:

1. We will have increased awareness of pancreatic cancer substantially. We will establish a baseline of awareness of pancreatic cancer and pancreatic cancer UK to enable us to measure forward progress.

2. There will be a 20% increase year-on-year in traffic to our website.

3. Pancreatic cancer UK branded media coverage will have doubled.

4. Our social networks will have grown by 50% year-on-year.

We will do this by using all available communication channels to get the message across. We will also use all opportunities, from pancreatic cancer awareness month through to policy campaigns and fundraising appeals.

ACHIEVING OUR VISION OF A LONG AND GOOD LIFE FOR EVERYONE AFFECTED BY PANCREATIC CANCER WILL NOT BE ACHIEVED WITHIN THE TIMEFRAME OF THIS STRATEGY—NOR WILL IT BE ACHIEVED THROUGH OUR WORK ALONE.
This plan sets out our stall for the next three years - we believe it important that it is ambitious as well as aspirational.

We are also mindful that the scale of the task we have set out for the charity calls for significant investment across all areas of our work. We need to invest in the people and skills that are necessary to double our service users every year and to create new and innovative ways of serving more people. We need to fund more high-quality policy research to provide the hard evidence needed to back our Campaign for Hope. We need to invest in smarter research to contribute to the efforts to tackle some of the most challenging cancer research questions in the world. We also need to involve others in order to achieve these ambitions because we can’t do it alone.

We are proud of what we have achieved to date. We could not have done it without our loyal supporters. Last year our supporters helped us to raise £1.25 million. We believe we have spent that money well with an income ratio of 25% (i.e. we spend less than £0.25 on fundraising for every £1 we raise). At least 70% of all our income is spent directly on our charitable activities.

Our overall fundraising aim is to ensure we have the income year-on-year that will enable us to achieve the ambitions set out in this strategy.
For queries relating to the content of this document please contact:

Clara Mackay
Charity Director

Pancreatic Cancer UK
2nd Floor, Camelford House, 89 Albert Embankment, London, SE1 7TW

Main telephone: 020 3535 7090
Support Line: 020 3535 7099
Facebook: pancreaticcanceruk
Twitter: PancreaticCanUK

Registered Charity No. 1112708